

# PLAZA VISTA PTA PLEDGE DRIVE



Last year, hundreds of our wonderful Plaza Vista families generously donated financially to the PTA Pledge Drive. These dollars (in addition to the thousands of volunteer hours donated each year) have helped Plaza Vista achieve an excellent educational environment for our students. **Thank you so much!**

Plaza Vista is counting on you to continue this tradition of support. We are writing to ask you to **please donate to the PTA Pledge Drive today.** This school year we are faced with a strained school district budget in which PTA funding for school programs will be even more important. Programs funded last year included:

- ★ P.E. Specialist hours
- ★ Health clerk hours
- ★ “Imagination Machine”
- ★ Emergency supplies
- ★ Technology purchases
- ★ Classroom grants
- ★ Media center materials
- ★ Enriching assemblies
- ★ “Meet the Masters” art instruction
- ★ Family Movie Night
- ★ Reflections art contest
- ★ And many more programs

We are suggesting each family give \$1 per school day to Plaza Vista PTA’s Pledge Drive. Just one dollar per school day adds up to \$180 total for the school year. **180 school days, 180 dollars, makes a 180° difference.** This is a voluntary (not required) donation. Donations of any amount (smaller or larger than the suggested amount) are gratefully accepted. **If there is an amount that’s right for you, it’s right for Plaza Vista.** You may also split your donation into payments if you pay by credit card, for example 2 payments of \$90 or 4 payments of \$45.

The PTA is continuing the strategy started last year to eliminate several fundraisers in favor of having this Pledge Drive in the late summer and the Jog-a-thon in early March. One advantage of this approach is that it saves students and parents those hours of fundraising work. It also allows Plaza Vista to keep 100% of the funds raised, rather than dividing the revenue with commercial fundraising organizations.

**This Pledge Drive puts into place the dollars we will need to fund fall programs and to plan out the rest of the year.** Please give to the Plaza Vista Pledge Drive today! You will find the Pledge Drive Donation Form on the back of this letter.

As a reminder, donations to Plaza Vista PTA are **tax deductible** (you will receive a receipt), and may be eligible for employer matching--please check with your employer. When you make a donation, a small

portion (\$12) will go to PTA membership dues (which includes a school directory for you), unless you check the box indicating you do not wish to join PTA at this time.

We invite you to give your input. Please join us at the PTA meetings, e-mail the PTA Board at [PlazaVistaPTA@gmail.com](mailto:PlazaVistaPTA@gmail.com), or drop a note in the suggestion box in the front office.

Together our donations, large and small, add up to a huge difference for Plaza Vista. Thank you!

Questions or comments? Contact Dawn Anderson at [dschlunk@cox.net](mailto:dschlunk@cox.net) or 551-0444 or Parisa Shahabi at [pnowroozi@yahoo.com](mailto:pnowroozi@yahoo.com) or 949-551-5258

