

Fiction

A New Cereal on the Shelf

If you could invent a cereal based on the fictional book you read, what would it be? After you think of a name and shape for your cereal, you'll design a cereal box for it.

MATERIALS

empty cereal box, white or light-colored paper, scissors, markers or crayons, construction paper, glue, tape

DIRECTIONS

- 1 Find a fictional book that interests you and is at an appropriate reading level for you. Have your book approved by your teacher.

Book Title: _____

Author: _____

- 2 Think about what you will name your cereal. Choose a name that sounds enticing and that relates to the story in some way. Then, choose a shape for the cereal, as well as colors and ingredients that also relate to the book. For example, for *Harry Potter and the Sorcerer's Stone*, you might invent a cereal called Wizard Wands, a toasted oat cereal in the shape of a miniature lightning bolts.

- 3 Cover an empty cereal box with white or light-colored paper. Or you might want to write and draw on appropriate-sized sheets of paper and then glue them onto the box. Write a rough draft and draw sketches before moving on to your final copy. Here are the guidelines for each side of the box:

Front

Write the name of your cereal and draw a picture to go with it. You might draw characters or other pictures to help sell your product. Make your cereal box look appealing and fun. Look at actual cereal boxes for ideas.

Back

Design a game that is based on the story. It can be a puzzle, a word game, or any other fun activity that might be found on the back of a cereal box. Make sure it includes information from the book. Describe your idea below.

DUE DATES

Book approved

Book finished

Project finished