



**SYNERGISTIC
SYSTEMS**

A DIVISION OF PITSCO, INC.

PARENT BRIEFING

Module

Audio Broadcasting

- Recognize the different types of radio stations and formats as well as understand how radio stations use technology to gather news information.
- Write and produce a commercial, news story, weather report, and sports report for radio broadcast.
- Produce and record a radio sports broadcasting segment.

Session Focus

- 1 Introduction to Radio/Getting to Know the Equipment
- 2 15-minute Broadcast
- 3 News Stories
- 4 Making Commercials
- 5 Sports Broadcasting, Weather and Sports
- 6 Broadcast Assembly
- 7 Final Broadcast

Dear Parent,

As parents and teachers, we realize it can be hard to get a child to discuss what he or she is learning in school. We hope the information provided on this page will assist you in communicating with your child about what he or she is learning.

For the next few days, your child will be learning about the medium of radio and producing their own radio broadcast while completing the Audio Broadcasting Module. As your child's best teacher, your participation in the learning process is extremely important.

Words students will learn in this Module include:

- amplitude
- antenna
- communication
- decibel
- mixer
- radio wave
- receiver
- synthesizer
- transmitter

Questions for discussion

During the course of this Module, your child will be assessed on key concepts and activities. You might want to discuss these concepts with your child.

He or she will be asked to:

- Explain the process of creating a 15- to 30-second commercial. *(Write script, select background music/ special effects, practice reading script, record and verify time, make final edits as necessary.)*
- Justify the news story choices he or she made. *(Have your child justify the news story choices he or she made.)*
- Explain the purpose of using background music and/or sound effects in his/her commercial. *(Background music and/or sound effects in the commercial adds variety, interest, and uniqueness to a commercial.)*



Instructor: _____