




Sociology: Ch.6 Section 3
and 4 Notes

5 Types of Group Social Interaction

- 1) Cooperation 
- 2) Conflict 
- 3) Social Exchange 
- 4) Coercion
- 5) Conformity

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Cooperation (P.181)-ex.
survivors of the plane crash
victims of natural disasters
couples share house chores



Conflict (P.181)-ex.
work against one another
for a larger share of the
reward
benefits= activists, protests,
injustice



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Social Exchange (P.183)
ex.helping someone in
return for a reward or help.
Concept of **Reciprocity**



Cooperation vs. Social Exchange
"How can we reach our goal" vs. "What's in it for me?"



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Coercion (P.184)-Being forced to behave in a certain way. Opposite of social exchange
Ex=domination, imprisonment, ridicule, rejection or denial of recognition.



Conformity (P.184-185)
behavior that matches group expectations.
Sub concept of **groupthink**
ex=Bay of Pigs, cartoon on P.185

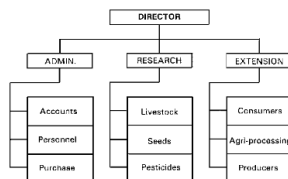
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Section 4 Notes

Formal Organization- Regina, Student Council, Microsoft, United Nations.

Bureaucracies (see chart on P.191)

- 1) Specialization
- 2) Hierarchy of authority
- 3) Rules and procedures
- 4) written records
- 5) Promotion based on merit.



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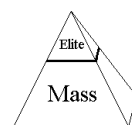
Informal Organization (P.194)

-groups within a formal organization in which personal relationships are guided by norms and rituals and they are not part of the formal organization.



Iron Law of Oligarchy (P.196)

-Theory that says that power becomes more concentrated in the hands of just a few people in an organization.



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