

## The Nature of Deviance

-Costs-	+Benefits+
*Deviance erodes trust.	*Deviance clarifies norms.
*Deviance, if not punished or corrected, can cause nonconforming behavior in others.	*Deviance can be a temporary safety valve.
*Deviance stimulates more deviance.	*Deviance increases unity within a society or group.
*Deviance is expensive	*Deviance promotes needed social change.

## List of things people become obsessed with

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- weight
- other people (BF)
- drugs
- cell phones
- TV
- \$
- shopping
- tanning / body image
- Power