



Business of Music  
Mrs. Deady

Course Outline  
Fall 2009

9/9	Week 1	Introduction to Course; Discuss Career Project	
9/14	Week 2	Career Project – Library Mon., Tues. and Wed. Computer Lab Thursday - Friday	Library Mon – Wed Computer Lab Thur Fri
9/21	Week 3	Computer Lab, Mon – Wed; Presentations Thursday and Friday	Computer Lab Monday - Friday
9/28	Week 4	<b>No School Monday;</b> Marketing – Consumer Buying Trends Friday – Web Site Comparison	Computer Lab on Friday
10/5	Week 5	Marketing Strategies, RIAA analysis <b>Quiz Friday</b>	<b>5 week marking period</b>
10/12	Week 6	<b>No School on Monday;</b> “This Is Spinal Tap”	
10/19	Week 7	Production and Promotion Costs	
10/26	Week 8	Production and Promotion <b>Quiz Monday</b> Booking and Tour Costs; <b>Quiz Friday</b>	
11/2	Week 9	<b>No School Tuesday;</b> “The Industry”	
11/9	Week 10	“Wings for Wheels” <b>No School Wednesday;</b>	<b>Q1 marking period</b>
11/16	Week 11	Contract and Copyright Unit; <b>Quiz Friday</b>	
11/23	Week 12	“Before the Music Dies” <b>Thanksgiving Break, Wed, Thurs, Fri</b>	
11/30	Week 13	Rolling Stone, Evolution of Music “That Thing You Do”	
12/7	Week 14	Catalogs and other Royalties – Monday – Wed.; Press Kit Project - Thursday	Computer Lab Thur-Fri
12/14	Week 15	Press Kit Project – <u>Due Wednesday</u> Presentations Thursday; start movie	Computer Lab Mon-Wed <b>5 week marking period</b>
12/21	Week 16	“Music and Lyrics” <b>No School Thursday and Friday</b>	<b>Winter Break until January 3rd</b>
1/4	Week 17	Ethics of Downloading Paper – Due Thursday	Computer lab Mon - Thur
1/11	Week 16	<b>Review for Final on Tuesday</b> <b>FINAL EXAM, Wed. and Thurs. – 1/14, 1/15</b>	Computer lab Monday, Tuesday if snow days
1/18	Week 19	<b>No School Monday;</b> “Across the Universe”	<b>End of Semester</b>
1/25		<b>REGENTS EXAMS</b>	

