

Name _____
Mr. Pappas

Date _____
Period _____

Colonial Settlement Brochure

Directions:

Pretend that you are a travel agent working for the New England, Middle, or Southern colonial region. Create a travel brochure that will catch the eye of a common European person. Your job is to encourage people from Europe to move to your colony and settle there. Be sure to include what the colony has to offer and what the colony does not. Identify which region (New England, South, or Middle) you are promoting and include pictures of your region.

Items to include:

1. Economics

- Jobs- How did they make money?
- Trade opportunities, what was traded?
- Food and Natural Resources, what can you take from the land?
- Slavery/Indentured servants. Did they have them, why/ why not?

2. Geography

- Geographic location, near what (ex. water)
- The type of land (good or bad)? Why?
- Names of each colony in the region
- The climate

3. Religion

- What religious groups settled there?

4. Culture

- Population- Who already lives there?
- Who founded each colony and for what reasons?
- Recreational activities-What did they do for fun?
- Arguments for why it is better than the other two regions.
- What were the region's problems? What made the colony look bad?

*****Where do I find information about the colonies?

Notes

Textbook

Internet

www.socialstudiesforkids.com

www.timepage.org

Mr. Pappas' Website-Classroom Web Link

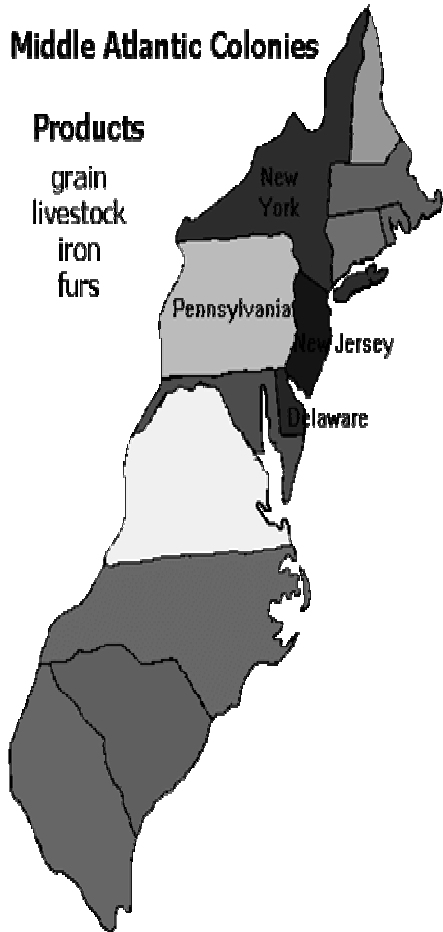
See sample brochure on the next page
(Please do not use any of the sample
information below in your project!)

The Thirteen Colonies

Middle Atlantic Colonies

Products

grain
livestock
iron
furs



Here in the Middle colonies you can build the home of your dreams!



And learn a skill that will bring you a fortune!

"Freedom and prosperity are just a boat ride away. Come to the Middle colonies and find out today."

The Middle Colonies



Delaware

(Founded by Peter Minuit, 1638)

New Jersey

(Founded by English colonists, 1664)

New York

(Founded by Peter Minuit, 1626)

Pennsylvania

(Founded by William Penn, 1682)

Are you tired of the same old surroundings in England?
Do you wish you could find a better job and a different place to raise a family?
Are you sick of being persecuted and put down by the King?



If you said YES to any of these questions, then it is time for

you to come to the Middle colonies and start a new life!!!



This fine city could be your new home!

Top 10 Reasons to move to the Middle colonies:

10. The climate is moderate, so crops can be grown.
9. Less rain than there is in England.
8. Close to both farms and cities.
7. Having two port cities makes it easy to trade.
6. It is a region of tolerance; the colonies accept all types of people.
5. Religious freedom at its maximum is found here.
4. Provides the perfect balance between the New England and Southern colonies.

3. Education is very important to the leaders of the Middle colonies.
2. Not a lot of money? Come to the Middle colonies as an indentured servant, and eventually receive your own land!
1. It is a way to get away from the oppression of the King!



Come and practice your religious freedom today!



One of these beautiful new homes could be all yours!



The Middle colonies are a place filled with fun and joy for all!

Colonial Brochure Project – Rubric

	<u>5</u>	<u>4</u>	<u>3</u>	<u>2</u>	<u>1</u>
<u>Appearance</u>	The brochure is aesthetically pleasing and would attract viewers to it. The brochure is neatly put together and shows that the students put a great deal of time and effort into the assignment. The students used a good amount of pictures to represent the colonial region.	The brochure is neat and well put together but could include more to attract people to it. The brochure shows that the student took care to format the brochure correctly. The brochure contains a good amount of pictures that accurately describe the colonial region.	Brochure reflects time and care in its appearance. The brochure also contains a good amount of pictures that accurately describe the colonial region, however, some more care could have been used	The brochure is not put together very well. More time should have been put into the overall outline or layout. In particular, pictures and graphics could have better represented the theme and improved the project.	The brochure is either not neatly put together, nor does it show detail and time put into forming the project
<u>Content</u>	The information on the brochure fully satisfies and exceeds the parameters of the project. Students display that they did a good amount of outside research to acquire material for the brochure from multiple outside sources.	The information on the brochure is accurate and fully satisfies the requirements based on the directions sheet. Students display that they did some outside research to acquire material for the brochure from a few outside sources.	The information on the brochure is accurate and is comprised of almost all of the material outlined on the directions sheet. Students display that they used minimal information from outside the text or class notes; however they do have something from an outside source.	The information on the brochure is almost totally accurate and covers some of the material outlined on the directions sheet. The students display that they used mostly the text book and class notes to complete the brochure, but do include at least one point from an outside source.	The information on the brochure only contains a minimal amount of the information included on the direction sheet and is only partly accurate. Students use only the text book or class notes to complete the project.
<u>Presentation</u>	Students prove that they have complete command of the material included in the brochure and completely describe the colonial region. Students speak clearly and practice excellent communication with the audience.	Students exhibit that they have good command of the material in the brochure and they accurately describe the colonial region. Students speak well and have good interaction with their audience.	Students exhibit a good amount knowledge of the region. Students present the project clearly and engage students throughout.	Student’s presentation reflects minimal understating of the content (material). Student minimally engages the audience and has difficulty conveying information from the brochure.	Students show that they have only a minimal understanding of the material on the brochure. The student practices only slight communication with the audience and mumbles or whispers while speaking.

Total Points:

10 (5)

8 (4)

6 (3)

4 (2)

2 (1)