

Podcast Rubric

| Category | Advanced - 4 | Meets Standards - 3 | Nearly Meets Standards - 2 | Below Standards - 1 | Total |
|----------------------|---|--|--|---|-------|
| Introduction | Catchy and clever introduction which provides all relevant information. | Good introduction which provides adequate information. | Inadequate introduction which provides incomplete information. | Introduction is missing or contains inaccurate information. | |
| Content | Information is presented creatively and in student's own words. | All information is well-researched, well-written, and well-organized. Vocabulary is appropriate. | Some information is inaccurate; vocabulary is adequate; occasionally strays from the topic. | Information is inaccurate; vocabulary is inadequate; does not stay on topic. | |
| Delivery | Narration is well-rehearsed with smooth delivery and correct grammar. Volume of voice, music and effects enhances the presentation. | Narration is rehearsed with smooth delivery and correct grammar. Volume of voice, music and effects is acceptable. | Narration is unrehearsed with uneven delivery and some incorrect grammar. Volume of voice, music and effects is occasionally inconsistent. | Narration is hesitant and choppy; sounds like the presenter is reading. Poor grammar. Volume of voice, music and effects is inconsistent. | |
| Graphics and Music | The graphics/artwork create a unique and effective presentation. Music enhances the mood and quality of the presentation. | The graphics/artwork reinforce content. Music supports the presentation. | The graphics/artwork partially reinforce content. Music detracts from the presentation at times. | The graphics/artwork are unrelated to the podcast. Music detracts from the presentation. | |
| Technical Production | Student exhibits superior knowledge of podcast production techniques. Embeds URLs in presentation. | Transitions are smooth and spaced correctly with minimal noise and/or dead space. Meets copyright guidelines. Meets the time requirements. | Transitions are uneven with frequent noise and/or dead space. Nearly meets copyright guidelines and time requirements. | Transitions are uneven with frequent noise and/or dead space. Does not meet copyright guidelines and/or time requirements. | |

Name:

Date