

FALL 2009 PROMOTIONS



September

FREE CAR ORGANIZER
when you purchase 3 qualifying items.
on page 7 of order guide.

—Slammed with order to sale pick-up



FREE Turkey Tournedos 4-pk
when you spend \$90 (before tax).

Redeemable only on marketday.com orders & requires customer to enter promo code during online check out.



October

FREE 1 lb. Ground Beef
when you spend \$40 (before tax).

—Slammed with order to sale pick-up



FREE 1 lb. Jumbo Shrimp
when you spend \$90 (before tax).

Redeemable only on marketday.com orders & requires customer to enter promo code during online check out.

November - Dessert Bonus Days

FREE Cups for Hope Coffee
when you purchase 3 qualifying desserts!

8 Pies: Apple Deep Dish, Apple Cranberry Deep Dish, Fruit Medley Deep Dish, Pumpkin, Pecan, French Silk, Andes® Chocolate Mint, Cookies n Cream (New!)

2 Cheesecakes: Turtle, Pumpkin Praline

4 Single Serve: Turtle Saucy Cakes, Mountain Berry Tarts, Caramel Apple Tarts, Individual New York Cheesecakes



December - Cookie Dough Bonus Days

10 Varieties: Chocolate Chunk, Peanut Butter Chocolate Chip, M&M, Sugar Free Chocolate Chip, Monster, White Chocolate Macadamia Nut, Oatmeal Raisin, Snickerdoodle



FREE Cheese Pizza-Eat-zzas®
when you spend \$40 (before tax).

—Slammed with order to sale pick-up



Frequent Buyer — Buy 3 Times & Earn A FREE Insulated Lunch Tote

—Make two purchases of \$40 or more between September and November. Then make a third purchase in December to get a FREE lunch tote at your December sale pick-up.

—Merchandising materials: program flyer and table tent.



Fall/Open House Events

\$25 Online Shopping Pass Sold for \$20 at events

—Targeted at New Customers

—Merchandising materials: easel back counter card to promote Shopping Pass sales, display board posters and flyers.